



DEFILANCER

NEW WAY TO DEFI MARKETPLACE NEEDS



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DEFILANCER TOKEN

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ABSTRACT

Defilancer is a binance smart contract-based freelancing platform that will utilize blockchain technology to generate a more meritocratic freelancing ecosystem. It will use a smart contract based on an escrow mechanism that creates a fair platform for clients and freelancers. We aim to reinvent the freelancing industry using virtual currencies and the

latest blockchain technology.(As Beta testing to gather freelancers and companies, we are offering centralised mechanism in our app and website)

INTRODUCTION

Defilancer offers a decentralized token that allows anyone to become a holder of its token on the Defilancer platform. Nowadays, freelancers are faced with several challenges. Among these, using third-party payment systems doesn't sit well with most of these freelancers. The stress of converting from one currency to another always leaves them receiving peanuts from their efforts.

The Defilancer token will make the process of payment easier for these freelancers. The token is the primary mechanism by which 0% escrow fees will be paid to the platform. It comes with an inherent utility for people who want to interact with other users on the platform. With the increase in activities on the platform, the demand for the Defilancer token will increase its value for its existing holders.



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OVERVIEW OF THE CURRENT FREELANCING MARKET

Notwithstanding the risks and disadvantages in the freelancing industry, it's a lucrative one if you understand and navigate your way. There are several popular platforms for freelancing, offering several features. In 2013, one of these platforms recorded an earning of \$931 million, whereas the entire industry generated over \$3.2 billion.

Due to the pandemic and advocacy for remote jobs, the freelancing industry is bound to grow exponentially. Actually, there are indications that its estimated growth will be over \$10 billion in the next seven years. Therefore, there is a need to create measures to protect both freelancers and clients. Here is where blockchain technology comes into play.

THE PROBLEM WITH PAYMENT ON FREELANCER PLATFORMS

The COVID-19 pandemic has restructured everything such that working remotely is never an option. We have seen an influx of individuals working from home as freelancers. If you are one of such, then it is good to pursue your career as a freelancer.

You will start getting projects, tasks, and assignments with everything set up. As a new freelancer, you put in every effort required to deliver quality work. Is there anything more required? We all want to turn in the best quality job and receive compensation for our time and effort.

However, new entrants face payment issues when working on some freelancer platforms. For some platforms, after submitting tasks, payments are delayed for 14 days. There is a 10 to 20% project fees attached to them for others. Besides this, using third-party payment platform also incur additional cost.

For instance, imagine receiving \$1000 for a particular project where you have to pay a 20% fee for using the platform. That is already \$200 taken from your time and effort. Besides this, if you were to use a third-party platform to transfer funds, you would lose at least 2% converting from one currency to another.

This worsens for countries where popular third-party platforms such as PayPal, Skrill, and TransferWise are not allowed. There is a need to find an alternative route for freelancers who want to enjoy their efforts and time. Here is where the Defilancer platform thrives over other freelancing platforms have it has unveiled its unique Defilancer token.

Another critical issue facing the freelancing industry is that of identity theft. Clients seeking to hire people on freelance platforms expose themselves to identity theft, especially if their information is accessible. Besides this, freelancers also face greater identity theft as they have to go through several registration processes that require documents to clarify their identity.

From far, it looks like it's not an issue. Let's assume a malicious individual decides to steal Eric's information. Eric is a professional doctor with an extremely high rating on the platform. The malicious individual decides to apply for work and request \$120 per hour. While the individual might benefit from his malicious activities, Eric's integrity is wrongly used and could be compromised if nothing is done.

THE DEFLIANCER SOLUTION

At Defliancer, we strongly believe there is a better way to handle these issues using the blockchain. Through the Defliancer token, we visualize creating a superior way of engaging in the ever-growing freelancer economy.

Defliancer comprises a team of passionate individuals aiming to revolutionize the freelancing industry by making it more accessible and secure to everyone. The platform will serve as an escrow-based freelancing platform, offering a fair settlement of disputes and protecting freelancers' payments.

We intend to handle the issues confronting the freelancing industry in the following ways

- Fair dispute settlement
- Less transaction fees
- 20+ cryptocurrencies accepted
- Secure payment
- No suspension of a user account
- Elimination of fake reviews
- Identity theft elimination
- Unbiased dispute resolution

HOW IT WORKS

The Defilancer platform offers a personalized solution for a larger organization to find, contract, and pay independent freelancers. Its client comprises several fast-growing startups to fortune companies with large experience in hiring teams and managers. Working with these clients offers access to high-quality opportunities and steady work. With this, freelancers will spend less time searching for jobs while focusing on their work. Through the Defilancer platform, freelancers can:

- **Find an enterprise project** – nowadays, most enterprise projects aren't publicly advertised. Instead, hiring managers look for private client-approved freelancers and agencies like Defilancer. The agency acts as a virtual bench of talent to offer their skill and expertise for such enterprise clients.
- **Featured jobs** – You will find paid job from a motivated client that wants to upgrade their job post to enable their project to stand out on the Defilancer platform
- **Perform a job search** – The platform is created uniquely such that anyone – amateur or experienced can easily search for jobs that meet their interest and skills. In addition, it allows a freelancer to save the job posts they are interested in and apply later.

STEP ONE

Agree to terms (Client & Freelancer agree to terms)

STEP TWO

Deposit funds (Client deposit funds in escrow)

STEP THREE

Delivers project (Freelancer delivers project)

STEP FOUR

Approves the project (Client approves the project)

STEP FIVE

The Defliancer Escrow disburses funds (Escrow disburses funds to the freelancer)

DEFILANCER TOKEN

AUTO LIQUIDITY

Each 1% sell, buy fee of the Defilancer token is sent to the Liquidity pool

Development Wallet

1% of every buy or sell transaction fee is distributed to Development of the Defilancer token.

Marketing

3% will be used for marketing, development, and improving the Defilancer platform

Buyback

1% of tax and Part of the profits from the Defilancer platform will be utilized to buyback token

TOKEN NAME

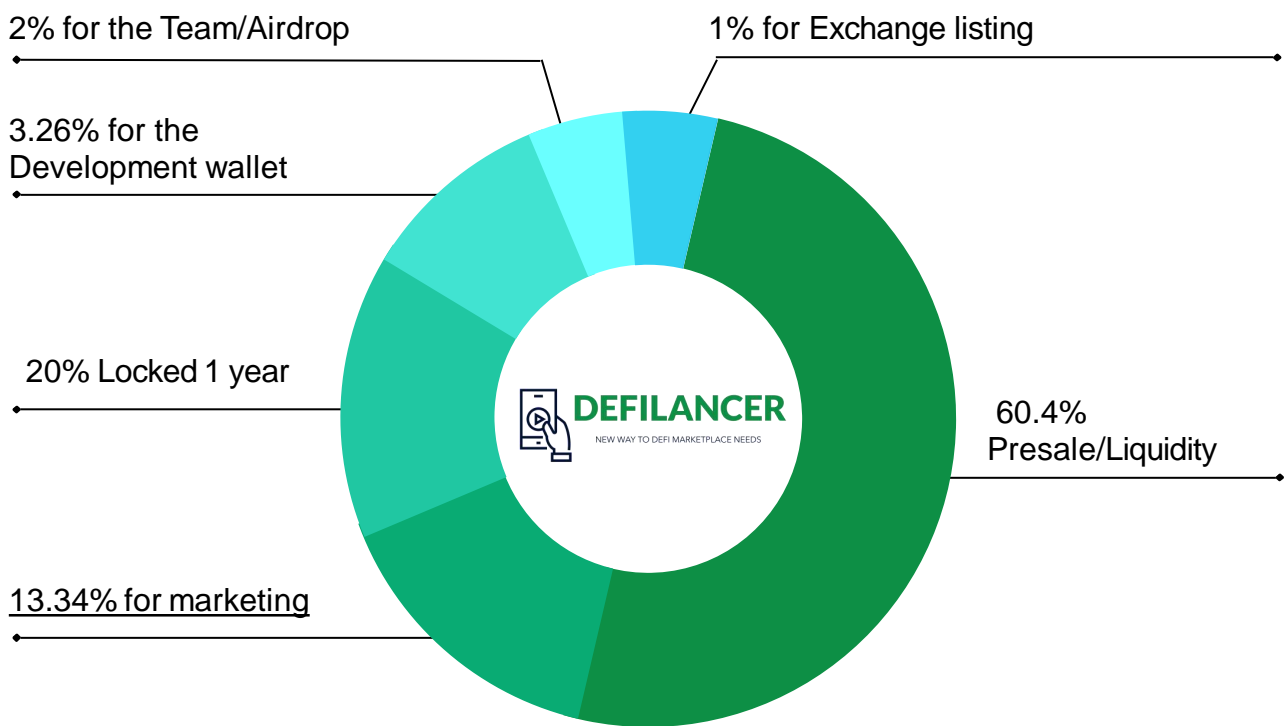
- Type: BEP20
- Symbol: DEFILANCER
- Platform: PINKSALE
- Total Supply: 750,000,000



TOKEN DISTRIBUTION

The total supply of tokens will be 750,000,000, and the supply will be as follows:

- ◆ 60.40% /Presale/Liquidity
- ◆ 20% Locked for 1 year
- ◆ 3.26% for the Development wallet
- ◆ 13.34 % Marketing (Locked for 1 month)
- ◆ 2% for the team /Airdrops
- ◆ 1% for Exchange listing



PRESALE

Presale investors of the Defilancer token will get tokens purchased once the token starts trading.. The goal is to ensure no eviction while providing security for all token holders.

DEFILANCER AIRDROP

To avoid robots and any fraudulent activities, we have established some rules regarding airdrop. Here are the rules:

- Twitter accounts must be more than 50 real followers
- Twitter accounts must have a complete profile, including a bio and photo
- All airdrop tasks must be completed – you must Add 3 friends to qualify for the airdrop
- Referral rewards will be paid once the airdrop ends because of network fees

DEFILANCER FEE STRUCTURE

Defliancer provides a secure payment form that protects the interests of all parties involved. When the freelancer and client agree upon a particular fee, 2% platform fee is deposited by the client in our unique escrow system. The fee is only released when the project is completed.(Current fee is 0% , 2% will be levied after two month)

However, if there is a dispute, it goes through the Defilancer Tribunal. In this situation, the 2% platform fees will be paid in Defilancer tokens.

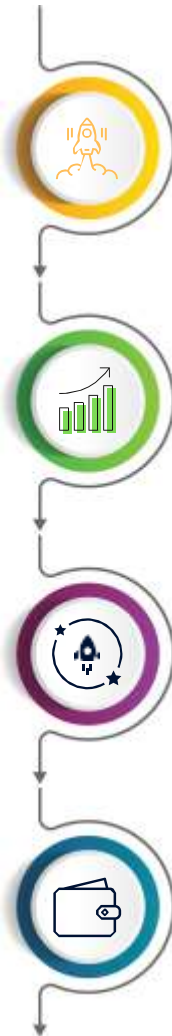
DEFILANCER ROADMAP

Phase 1

- Idea generation
- Company formation
- Team building
- Website development(as test product to gain freelancers and companies)
- Android and iOS Application
- Smart Contract development
- Audit and Team KYC/doxing
- AMA and interviews
- Token Presale Via PinkSale
- High level Marketing
- Token Launch

Phase 3

- Freelancing dApp beta launch
- Rinkeby test network live
- Exchange Listing (Mexc, Lbank)
- Kiosk at blockchain events



Phase 2

- CoinMarketCap listing
- Coingecko listing
- Buyback and burn event
- Celebrity marketing

Phase 4

- Extended partnerships
- Decentralized dApp launch
- integrating website with app
- Defilancer DeFi wallet launch
- BPOs and KPOs.

PHASE 5 - TO BE ANNOUNCED

Future plan

Defliancer is focused on creating an efficient freelancing platform that offers unique features. We are set to revolutionize the freelancing platform. Once our plan becomes successful, we will also venture into other broader online labor markets. We believe we have the incentivization and coordination required to embark on such ventures while achieving it more efficiently through the binance smart contract platform.

Through the Defliancer token, we are creating a freelancer platform that won't be plagued by the current issues within the freelancing industry. The goal is to design a mechanism that will utilize blockchain technology to sort issues like unilateral account suspension and unfair dispute settlement.

The Defilancer platform helps two parties – the client and the freelancer transact business more efficiently and securely. Our vision is to help build on the growth of the freelancing industry by making it more fair and efficient, taking advantage of the latest developments in blockchain technology.

THE DEFLIANCER TEAM

The team comprises passionate individuals with extensive experience in the freelancer, finance, digital transformation, and security industry that believe that technology can be used to help solve issues pressing the freelancing community.

Ronaldo Lauren (Project Lead)

With extensive knowledge about the freelancing and online security industry, Ronaldo has been key to Managing the Defliancer platform. He's been involved in several projects that cut across the blockchain industry.

SOCIAL LINKS



<https://defilancer.net/>